Economics I Sem syllabus_1.pdf

Economics_IIsem_2016-17AB_2.pdf

Economics III Sem syllabus.pdf

Ecnomics_IVSem_2015-16AB.pdf

Economics_V_VI Semesters_2016-17_revised_web.pdf

ADIKAVI NANNAYA UNIVERSITY:: RAJAMAHENDRAVARAM BA Economics Syllabus under CBCS

w.e.f. 2016-17 Admitted Batch

Structure of Syllabus

Table-1:

Semester	Paper	Title				
Semester I (Core)	I	Micro Economics – Consumer Behavior				
Semester II (Core)	II	Micro Economics - Production and Price theory				
Semester III (Core)	III	Macro Economics - National Income, Employment and Money				
Semester IV (Core)	IV	Macro Economics - Banking and International Trade				
Semester V (Core)	V	Economic Development and Indian Economy				
Semester V (Core)	VI	Indian and Andhra Pradesh Economy				
Semester VI	Agricultural Economics Principles of Insurance					
*Any one Paper from A,B,C,D,E F	VII – (B) VII – (C) VII – (D)	Financial Markets and Institutions				
and G	VII – (D) VII – (E)	Rural Economics And Social Change Entrepreneurship and Small Business Development				
	VII – (F)	Public Finance				
	VII – (G)	International Economics				
	Cluster Electives – (A) Agribusiness					
	VIII	A-1: Agribusiness Environment in Andhra Pradesh				
		A-2: Agricultural output Marketing				
		A-3: Project Work.				
	Cluster Electives – (B) Insurance Practice					
	VIII	B-1. Practice of General Insurance				
G 4 37		B-2. Agricultural Insurance				
Semester VI		B3 Project Work				
** Any one Cluster from A, B, C, D	Cluster Electives – (C) Financial Markets					
and E	VIII	C-1: Stock Market operations				
and E		C:-2 Securities Market				
		C: -3 Project Work				
	Cluster Electives – (D) Rural Economy					
	VIII	D1 Rural Economy				
		D-2 Rural Industrialization				
	D3 Project Work					
	Cluster Electives –(E) Entrepreneurship					
	VIII E1 Industrial Economics					
	E2 Labour Economics					
		E3 Project Work				

^{*}Student has to choose only one paper

^{**} Stsudents are advised to choose Cluster (A) if they have chosen VII (A) and Choose Cluster (B) if they have chosen VII (B) etc. However, it is only suggestive.

ADIKAVI NANNAYA UNIVERSITY RAJAMAHENDRAVARAM

CBCS / Semester System

(W.e.f. 2016-17 Admitted Batch)

B.A./B.Sc. ECONOMICS

I Semester Syllabus

Micro Economics - Consumer Behavior

Module -1

Nature, definition and scope of Economics - Wealth, Welfare, Scarcity and modern definitions

Module -2

Methodology in Economics - Micro & Macro; Static and Dynamic analysis; Normative and positive science, Inductive & Deductive methods; Partial and general Equilibrium.

Module - 3

Utility analysis: - cardinal approach-The Law of diminishing Marginal utility- The Law of Equi-Marginal Utility- concept of consumer's surplus

Module - 4

Demand analysis - Law of Demand - Elasticity of Demand - Measurement of Elasticity of Demand - Price, Income & Cross Elasticities of Demand.

Module - 5

Ordinal Approach: Indifference Curve analysis - Properties of Indifference curves - Price or budget line - Equilibrium of the Consumer with the help of Indifference curves – Samuelson's Revealed preference theory.

- 1. R.G. Lipsey and K.A.Chrystal "Economics", Oxford University Press, 10/e, 2004.
- 2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
- 3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015.
- 4. H.L.Ahuja-"Advanced Economic Theory" S.Chand.
- 5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
- 6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc. Graw Hill, 1971.
- 7. Telugu Academy Publications
- 8. D.M. Mithani & G.K. Murty Business Economics, Himalaya Publishing, 2015.

ADIKAVI NANNAYA UNIVERSITY: RAJAMAHENDRAVARAM CBCS/ SEMESTER SYSTEM

II SEMESTER: ECONOMICS (Common for BA/B.Sc.)

(FOR 2016-17 ADMITTED BATCH)

Paper – II (Core Paper)

Micro Economics - Production and Price Theory

Module - 1

Production function-Concept of homogeneous production function-Cobb- Douglas Production function- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs – Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs & its Relationship. Concept of Revenue – Total, Marginal & Average Revenue.

Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theory of wages, Standard of living theory of wages, Modern theory of wages and collective bargaining - concept of minimum wage.

Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations.

- 1. R.G. Lipsey and K.A.Chrystal "Economics", Oxford University Press, 10/e, 2004.
- 2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
- 3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015.
- 4. H.L.Ahuja-"Advanced Economic Theory" S.Chand, 2004.
- 5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
- 6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
- 7. Telugu Academy Publications
- 8. D.M. Mithani & G.K. Murty Business Economics, Himalaya Publishing, 2015.
- 9. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.

ADIKAVI NANNAYA UNIVERSITY RAJAMAHENDRAVARAM

CBCS / Semester System

(W.e.f. 2015-16 Admitted Batch)

B.A./B.Sc. ECONOMICS

III Semester Syllabus

Macro Economics - National Income, Employment and Money

Module - 1

Meaning, definition of Macro Economics - Importance of Macro Economics- Difference between Micro and Macro Economics - Paradox of Macro Economics - Limitations

Module - 2

National Income - Definitions, Concepts of National Income - Measurement of National Income - Circular flow of Income in Two, Three and Four Sector Economy.

Module - 3

Classical theory of Employment - Say's Law of Markets.

Module - 4

Keynesian Theory of Employment - Consumption function – Investment Function - Marginal Efficiency of Capital (MEC)- Concepts of multiplier and accelerator

Module - 5

Meaning and Functions of Money - Classification of money - Gresham's Law - RBI classification of Money. Theories of Money - Fisher's Quantity theory of Money Cambridge approach (Marshall, Pigou, Robertson & Keynes).

- 1. G.Ackley "Macro Economics Theory and Policy", Collier Macmillan, 1978.
- 2. E.Shapiro "Macro Economic Analysis", Galgotia Publications, 1999.
- 3. Central Statistical Organisations "National Accounts Statistics".
- 4. R.Dornbush, s.Fisher and R.Startz "Macro Economics", Tata Mc.Graw Hill, 9/e, 2004.
- 5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
- 6. K.P.M. Sundaram "Money, banking & International Trade", Sultan Chand, 2010.
- 7. Dillard, D "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
- 8. M.N.Mish ra & S.B.Mishra "Insurance Principles & Practice" S.Chand 2012.
- 9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services". Pearson 2008.
- 10. Telugu Academy Publication

ADIKAVI NANNYA UNIVERSITY CBCS/SEMESTER SYSTEM IV SEMESTER : ECONOMICS (Common for B.A./B.Sc

Paper – IV (Core Paper) Banking and International Trade

Module - 1

Trade Cycles - meaning and definition - Phases of a Trade Cycle -Inflation - definition - types of inflation - causes and effects of inflation measures to control inflation.

Module - 2

Banking: Meaning and definition -Functions of Commercial Banks - Concept of Credit creation-Functions of RBI - Recent developments in banking sectors.

Module – 3

Non-Bank Financial Institutions – Types of NBFIs - Factors contributing to the Growth of NBFIs – Money market – Defects of Indian money market

Module – 4

Concepts of Shares-Debentures - Stock Market - Functions - Primary and Secondary Markets - SEBI - - Insurance - Life Insurance and General Insurance.

Module - 5

Macro Economic Policy - Fiscal, Monetary and Exchange rate policies Objectives and Significance - Importance of International Trade - Regional and International Trade - Defining Balance of Trade and Balance of Payment.

- 1. G.Ackley "Macro Economics Theory and Policy", Collier Macmillan, 1978.
- 2. E.Shapiro "Macro Economic Analysis", Galgotia Publications, 1999.
- 3. Central Statistical Organisations "National Accounts Statistics".
- 4. R.Dornbush, s.Fisher and R.Startz "Macro Economics", Tata Mc.Graw Hill, 9/e,2004.
- 5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
- 6. K.P.M. Sundaram "Money, banking & International Trade", Sultan Chand, 2010.
- 7. Dillard, D "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
- 8. M.N.Mish ra & S.B.Mishra "Insurance Principles & Practice" S.Chand 2012.
- 9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services".
- 10. Pearson.
- 11. D.M.Mithani & G.K.Murty "Business Economics", Himalaya Publishing House, 2015.
- 12. M.L. Ihingan Economic Development Vikas, 2012.
- 13. G.Omkarnath Economics A Primer for India Orient Blackswan, 2012.
- 14. Agarwal, V. (2010) Macroeconomics: theory and Policy, Dorling Kindersley (India)
- 15. Pvt. Ltd., New Delhi
- 16. Ahuja, H.L. (2012) Macro Economics, Theory and policy, S. Chand and Company Ltd.,
- 17. New Delhi

III Year B. A. Programme (UG) Courses – Under CBCS Semester – V

Paper – V (Core Paper)

Economic Development and Indian Economy

Module - 1

Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development - Theories of Economic Growth: Adam Smith, Rostow, Karl Marx and Harrod & Domar Models.

Module - 2

Sustainable development - Balanced and unbalanced growth-choice of techniques Labour intensive and capital intensive methods.

Module - 3

Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

Module - 4

National Income in India - trends and composition-poverty, inequalities and Unemployment - Measures taken by the Government. - MGNREGS

Module - 5

Economic reforms - liberalization, privatization and globalisation - concept of inclusive growth.

- 1. Dhingra, I.C "Indian Economy", Sultan Chand, 2014.
- 2. Ruddar Dutt and K.P.M. Sundaram "Indian Economy", S.Chand & Co., 2015.
- 3. G.M.Meier "Leading Issues in Economic Development", Oxford University Press, New York,.
- 4. M.P.Todaro "Economic Development", Longman, London 6/e, 1996.
- 5. Reserve Bank of India Hand book of Statistics on Indian Economy (Latest).
- 6. S.K.Misra & V,K,Puri "Indian Economy", Himalaya Publishing House, 2015.
- 7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
- 8. G.Omkarnath Economics A Primer for India Orient Blackswan, 2012.
- 9. Benjamin Higgins Economic Development
- 10. Telugu Academy Publications.
- 11. Dr. Ch.S.G.K. Murthy, Indian Economy Gitam University

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – V

Paper – VI (Core Paper)

Indian and Andhra Pradesh Economy

Module - 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations-Factors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

Module - 2

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991 Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.

Module - 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India - Reforms in Banking and Insurance -, IT, Education and Health.

Module - 4

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog

Module - 5

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - IT - Small Scale Industry - SEZs.

- 1. Dhingra, I.C "Indian Economy", Sultan Chand, 2014.
- 2. Ruddar Dutt and K.P.M. Sundaram "Indian Economy", S.Chand & Co., 2015.
- 3. G.M.Meier "Leading Issues in Economic Development", Oxford University Press, New York, 3/e.
- 4. M.P.Todaro "Economic Development", Longman, London 6/e, 1996.
- 5. Reserve Bank of India Hand book of Statistics on Indian Economy (Latest).
- 6. S.K.Misra & V,K,Puri "Indian Economy", Himalaya Publishing House, 2015.
- 7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
- 8. G.Omkarnath Economics A Primer for India Orient Blackswan, 2012.
- 9. Telugu Academy Publications.
- 10. Dr.Ch.S.G.K.Murthy, Indian Economy Gitam University.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Semester – vi

Paper – VII-(A) (Elective Paper VII-(A) AGRICUTURAL ECONOMICS

Module-1

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

Module-2

Concept of production function : input-output and product relationship in farm production.

Module-3

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

Module-4

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

Module-5

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

RECOMMENDED / REFERENCE BOOKS

- 1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
- 2. Lekhi RK and Singh Joginder, Agriculatural Economics, Kalyani Publishers
- 3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
- 4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.
- 5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
- 6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.
- 7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VII-(B) (Elective Paper VII(B)

Principles of Insurance

Module 1:

Risk Management: Provides an understanding of risk management – different types of risks – management of risks.

Module 2:

The Concept of Insurance and its Evolution: The basics and nature of insurance – evolution and nature of insurance – how insurance operates today.

Module 3:

Insurance Customers: Understanding insurance customers – different customer needs – importance of customers – customer mindsets.

Module 4:

The Insurance Contract: Terms of an insurance contract - disclosure of all relevant information – principle of utmost good faith – the relevance of proximate cause – the insurance contract.

Module 5:

Insurance Terminology and Development: Common terms used in insurance – terms common to both life and non – life insurance - role of insurance in economic development and social security – contribution of insurance to the society.

- 1. General Insurance, John Magee & David Bicklhaupt.
- 2. Operational Transformation of General Insurance Industry during the period 1950 to 1990 & Beyond, R D Samarth.
- 3. Study on Distribution Functions in General Insurance & Role of Intermediaries, Arun Agarwal / P R Rao
- 4. General Insurance for Information Technology Professionals, Martin Frappoli.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VII(C) (Elective Paper VII(C)

Financial Markets and Institutions

Module I

Introduction to Financial Market – Types of Financial Markets – Meaning and Definitions of Stock Market, Derivative Market, Commodities Market, and Currency Market.

Module II

Stock Markets - Primary & Secondary Markets - Market Participants - Stock Exchanges - Market Index - Trading Mechanism - Broker/Sub-Brokers - Basic Accounting,

Activity: Practical Trading

Module III

Derivative Markets - Meaning & concept of Derivatives - Futures and Options - Trading Mechanism.

Activity: Practical Trading.

Module IV

Commodities Markets - Commodity Derivatives - Commodity Exchanges - Instruments - Pricing Techniques - Accounting & Taxation .

Activity: Practical Trading.

Module V

Currency Markets - Foreign Exchange Derivatives - Exchange Traded Futures - Regulatory Framework - Accounting & Taxation - Code of Conduct.

Activity: Practical Trading.

- 1. Vasant Desai The Indian financial system and Development-, Himalaya Publishing House.
- 2. Dr. S. Gurusamy Financial Markets and Institutions-, Tata McGraw Hill.
- 3. Dr. Bharti Pathak The Indian Financial System, Pearson.
- 4. M.Y.Khan Indian Financial System, Mc.Graw Hill
- 5. C.Sudarsana Reddy Financial Management-Principles and Practice, Himalaya Publishing House.
- 6. Thummuuri Siddaiah Financial Services, Pearson.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI Paper – VII(D) (Elective Paper VII(D)

RURAL ECONOMICS AND SOCIAL CHANGE

Module 1:

Nature and scope of rural Economy, Importance of Agriculture in economic Development of India, Rural Economic problems of India; Nature of land Problems-Evolution of Policy-Land Reforms.

Module 2:

Agricultural Holdings, Fragmentation and Sub-division of Holdings, cooperative Farming-Rural Labour Problems-nature of Rural Unemployment- Employment and Wage Policy-Sources of Technological change and Green Revolution.

Module 3:

Rural Society-its Structure and Change; Village and its Social Organization-Indian Village and its types, Rural-Urban Continuum and Rural-Urban relationships.

Module 4:

Rural social Institutions-family, Property, caste, Class, Agarian structure, indebtedness and Poverty, Jajmani System, Religion, Village, Local Self Government, Panchayat Raj and Community Development Prgrommes.

Module 5:

Social Change in Rural India-Impact of Westernization, Secularization, Modernization of Indian Rural Society-Post Modernization and Globalization and Indian Villages.

- 1. Carver, The Principles of Rural Economics.
- 2. Desai, A., Rural Sociology in India.
- 3. Dube, S.C., India's changing villages.
- 4. Nanavati & Anjala, rural problems in India.
- 5. Ruddar Dutt & K.P.M.Sundaram, Indian Economy.
- 6. Sachdeva, D.A.& Vidya Bhushan, An Introduction to Sociology.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VII (E) (Elective Paper VII (E)

Entrepreneurship and Small Business Development

Module -1:

Introduction - Entrepreneurship meaning, nature and Characteristics of entrepreneurship, Barriers to entrepreneurship

Module -2:

Establishing a small enterprise: The startup process, project identification, selection of the product -selection of site/location and legal considerations

Module -3:

Small Enterprises and Enterprise Launching Formalities: Definition of Small Scale; Rationale; Objective; Scope; SSI; Registration; NOC from Pollution Board; Machinery and Equipment Selection

Module -4:

Role of Support Institutions and Management of Small Business: Director of Industries; DIC; SIDO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISBUD; State Financial Corporation SIC.

Module -5:

Project Preparation - project formulation, Project Report Preparation; Specimen of Project Report, assessment of project feasibility, analysis's of project, Project Planning and Scheduling using Networking Techniques of PERT / CPM preparation of project report,

- 1. Desai, Vasant (2003). Small-Scale Industries and Entrepreneurship. Himalaya Publishing House, Delhi.
- 2. Kaulgud, Aruna (2003). Entrepreneurship Management. Vikas Publishing House, Delhi. 38
- 3. Cynthia, L. Greene (2004). Entrepreneurship Ideas in Action. Thomson Asia Pvt. Ltd., Singapore.

III Year B. A. Programme (UG) Courses – Under CBCS

Semester – VI

Paper – VII (F) (Elective Paper VII (F)

Public Finance

Module - 1

Meaning and scope of Public Finance - Distinction between Public and Private Finance. Principle of maximum social advantage

Module - 2

Source of Public Revenue - Taxes - administrative revenues - commercial Revenues - Gift and grants - Concept of VAT. Canons of taxation (Adam Smith's and Modern Economists).

Module

Meaning and classification of public expenditure - principles of public Expenditure Wagner's Law - Peacock - Wiseman Hypothesis.

Module - 4

Public debt - classification of public debt - methods of debt redemption

Module - 5

Budget - Meaning and Definition - Components of Budget - Concepts of Budget Deficits Indian Union Budget.

- 1. B.P.Tyagi "Public Finance", Jai Prakash Nath, 2012.
- 2. H.D.Bhatia "Public Finance" Vikas Publishing House 2013.
- 3. Reserve Bank of India Hand book of Statistics on Indian Economy (Latest).
- 4. S.K.Misra & V,K,Puri "Indian Economy", Himalaya Publishing House, 2015.
- 5. Budget at a Glance
- 6. Economic and Functional Classification of the Budget
- 7. Telugu Academy Publications.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VII (G) (Elective Paper VII (G)

INTERNATIONAL ECONOMICS

Module – 1

Meaning and importance of International Trade - Inter - Regional and International Trade.

Module - 2

Theories of International Trade - theory of absolute advantage - theory of comparative cost and Hecksher - Ohlin theory.

Module – 3

International Trade and Economic growth - Terms of trade - Gross Barter and Net Barter and Income terms of trade.

Module - 4

Tariffs - meanings and definition - Types of tariffs - Concept of optimum tariff Balance of payments - Causes for disequilibrium in balance of payments.

Module - 5

India's Foreign Trade - composition and direction. Recent EXIM policy - changing role IMF, IBRD & WTO. Concept of outsourcing.

- 1. B.O.Soderston "International Economics", Macmillan, 1995.
- 2. C.P.Kindle Berger "International Economics".
- 3. J.Bhagawathi "International Trade Selected Readings", Cambridg University Press.
- 4. 4. D.M.Mithani & G.K.Murty "Business Economics", Himalaya Publishing House, 2015.
- 5. Salvatore Dominick (2005) International Economics, John Wiley & Sons, Inc
- 6. Mithani D.M (2003) International Economics, Himalaya Publishing House, Mumbai
- 7. Mannur H.G (2003) International Economics Vikas publishing House Pvt Ltd, New Delhi
- 8. Telugu Academy Publications.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-A; Cluster Elective–A: Agribusiness Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh

Module-1

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

Module-2

Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance - Inter linkages of agricultural credit and other input markets and product markets.

Module-3

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient futures, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

Module-4

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

Module-5

Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce.

- 1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
- 2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
- 3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
- 4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-A; Cluster Elective – A: Agribusiness

Paper VIII-A-2: Agricultural Output Marketing

Module-1

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

Module-2

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products.

Module-3:

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

Module-4:

State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

Module-5:

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh.

- 1. C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, "Rural Marketing: Text and Cases", Pearson Education, New Delhi.
- 2. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.
- 3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
- 4. Arora, R.C., "Integrated Rural Development", S. Chand Limited, New Delhi.
- 5. Gopalaswamy, T.P., "Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.
- 6. Bedi & Bedi, "Rural Marketing", Himalaya Publishing House, New Delhi.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-A; Cluster Elective –A: Agribusiness

Paper VIII-A-3: Project Work

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-B; Cluster Elective–B: Insurance Practice

Paper VIII-B-1: PRACTICE OF GENERAL INSURANCE

Module 1:

Introduction to General Insurance: Introduction of Indian Insurance Market – Structure, Classification, Salient features of Indian general insurance market.

Module 2:

Policy Documents and forms: Insurance contract & elements – Components of an insurance policy - Interpretation of policies – Contents of insurance proposal form - Certificate of Insurance – Claim forms

Module 3:

Fire, Motor Liability and Personal Accident Insurance: Fire insurance Coverage – Exclusions – Conditions of fire insurance policy – Coverage under special polices - Motor insurance policy – Important documents – Types of policies – Liability – Motor claims & procedures - - Personal Accident insurance.

Module 4:

General insurance Products – Part 3 (Engineering & other Insurances): Classes of Engineering insurance – Burglary insurance – Baggage insurance – Fidelity Guarantee insurance – Jeweller's Block insurance – Crime insurance.

Module 5:

Claims: Preliminary procedure – Loss minimization – Procedure – Process of claim management – Arbitration - Modes of settlement – Recoveries - Identifying claim

- 1. General Insurance, John Magee & David Bicklhaupt
- 2. Operational Transformation of General Insurance Industry during the period 1950 to 1990 & Beyond, R.D.Samarth
- 3. Study on Distribution Functions in General Insurance & Role of Intermediaries, ArunAgarwal / P R Rao
- 4. General Insurance for Information Technology Professionals, Martin Frappoli.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-B - Cluster Elective –B: Insurance Practice Paper VIII-B-2: AGRICULTURAL INSURANCE

Module 1:

Risks in Agriculture: Agricultural Risks – Changing face of Agricultural Risks in India – Climate Change and Agriculture – Managing Agricultural Risks.

Module 2:

Evolution of Crop Insurance in India: Individual based crop insurance – Pilot Crop Insurance Scheme (PCIS) – Comprehensive Crop Insurance Scheme (CCIS) – Experimental Crop Insurance Scheme (ECIS) – National Agricultural Insurance Scheme (NAIS) – Farm Income Insurance Scheme (FIIS) – Types of Agricultural Insurance –Formation of Agriculture Insurance Co of India Ltd.

Module 3:

Module 4:

Crop Insurance - Yield Index based Underwriting and Claims: National Agricultural Insurance Scheme (NAIS) - Components - Nature, Coverage and Integrity - Underwriting - Claims - Yield Data - Yield Estimation Methodology - Actuarial premium rating - Proposed modifications in NAIS.

Module 5:

Weather Based Crop Insurance Model: Comparison between Area Yield and Weather based Crop insurance – Weather Insurance components – Weather data and Indexes – Product Design – Underwriting and Claims considerations – Understanding Crop Insurance Models.

Reference Books

- 1. Mayet, P Agricultural Insurance, Forgotten Books,
- 2. Ray, P. K. Agricultural Insurance (Theory and Pratice and Applications to Developing Countries), Elsevier, B.A.
- 3. Poonam Patwardhan, Bhise Vinayak, Narwade Sunil An Evaluation of National Agricultural Insurance Scheme in Inida, Lambert
- 4. Raju S S and Ramesh Chand Agricultural Risk and Insurance in Inida Problems and Prospects, Academic Foundation

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper – VIII-B; Cluster Elective-B: Insurance Practice Paper VIII-B-3: Project Work

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-C; Cluster Elective –C: Financial Markets

Paper VIII-C-1: STOCK MARKET OPERATIONS

Module - 1:

Meaning, Nature and Functions of Primary Market - Role of Primary Market - Methods of floatation of capital - Problems of New Issues Market - SEBI measures for primary market.

Module - 2:

Meaning, Nature, Functions of Secondary Market - Organisation and Regulatory framework for stock exchanges in India – Defects in working of Indian stock exchanges.

Module − 3:

Listing of Securities: Meaning – Merits and Demerits – Listing requirements, procedure, fee – Listing of rights issue, bonus issue, further issue – Listing conditions of BSE and NSE.

Module – 4:

Indian Stock Exchanges: BSE – Different trading systems – Share groups on BSE – BOLT System – Different types of settlements – Pay-in and Pay-out – Bad Delivery – Short delivery – Auction – NSE– Market segments.

Module - 5

Market types, Order types and books – De-mat settlement – Physical settlement – Institutional segment – Funds settlement – Valuation debit – Valuation price – Bad and short delivery – Auction.

Suggested Readings:

- 1. Punithavathy Pandian, Security Analysis and Portfolio Management Vikas Publishing House Pvt. Ltd.
- 2.V. A. Avadhani, Investment and Securities Market in India, Himalaya Publishing House.
- 3. Prasanna Chandra, Security Analysis and Portfolio Management, Tata McGraw-Hill.
- 4. Sanjeev Agarwal, A Guide to Indian Capital Market, Bharat Publishers
- 5. Ravi Puliani and Mahesh Puliani, Manual of SEBI, Bharat Publicatio

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-C: Cluster Elective –C: Financial Markets

Paper VIII-C-2: Securities Market

Module 1

Securities Market in India - An Overview - Securities market and financial system - Products, participants and functions;

Module 2

Primary Market - Book building - Credit rating; Merchant banking; On-line IPOs; DEMAT issues; Private placement; Virtual debt portals; DRs/GDRs; Other regulations; Public issues;

Module 3

Secondary Market –Membership – Listing - Trading and settlement mechanism; Technology; Trading rules - Insider Trading; Unfair trade practices; Takeovers; Buyback.

Module 4

Government Securities Market Indian debt market; Primary market; Secondary market-NDS; NDS-OM; CCIL; Wholesale debt market (WDM) segment of NSE.

Module 5

Derivatives Market Products, Participants and functions; Trading mechanism; Membership; Contract specification; Clearing & Settlement.

- 1. Sketch of Stock Market in India with Ref. of BSE 1961
- 2. Kar, Pratip., Capital Market in 1989 (Securities and Exchange Board of India)
- 3. Smith, B. Mark., A History Of Global Stock Market (Farrar, Straus And Giroux, Chicago, 2003).
- 4. Armstrong, F.E., The book of the stock exchange (Pitman Publishing Corporation, London)

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-C - Cluster Elective -C: Financial Markets

Paper VIII-C-3: Project Work

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-D - Cluster Elective –D: Rural Economy

Paper VIII-D-1: *Rural Economy*

Module-I

Concept and Nature of Rural Economy; characteristic of rural Economy; Factors affecting rural Economy.

Module- II

Basic Needs of Rural Economy; Housing; Health, education, Training, drinking water supply; Electricity, sanitation, rural Roads, transport and communation, rural statilisation, Utilization of Local Human & Natural Resources.

Module- III:

The Role of Rural Technology – need & important of rural Technology, appropriate rural Technology, Technology for Rural Women, difficulties in adoption of rural technology.

Module-IV

Rural roads and Rural Transport system (Bus, Railways):- Importance of rural roads and transportation problems, various schemes of rural road development. Rural Health and sanitation:- Need of rural health and sanitation, problems, remedies. Rural Electrification:- Sources of energy/ power, progress, problems, policy.

Module- V

Need, sources of rural communication, government policies. Rural Education:-Overview of the education system in India; need, solutions, future agenda. Training and Rural Development:-Meaning of training, types of training, need of rural development training, national training policy.

Reference Books:

Chaudhari, C.M. Rural Economics, Jaipur: Subline Publication, 2009

- 1. Datt, Rudra & Sundharam Indian Economy New Delhi: S. Chand, 2008.
- 2. Deogirikar, A. B. W.T.O and Indian Economy, Jaipur: ShriNiwas Publications, 2004
- 4) Acharya, S.S.& **Agricultural Marketing in India** N.L. Agarwal New Delhi: Oxford & IBH ltd., 2004.
- 5) Khanna, Sulbha & Rural Development Strategies and Planning Upna Diwan New Delhi: Sonali Publications, 2003.
- 6) Prasad, B.K. **Rural Development Concept Approach and Strategy** New Delhi: Sarup and Sons, 2003.

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-D: Cluster Elective –D: Rural Economy

Paper VIII-D-2: Rural Industrialization

Module- I:

Rural Industrilisation: Need, rural Infrastructure and industrialization, progress and problem of rural industrialization in Andhra Pradesh Rural Approach. Potential areas for rural self-employment with special reference to agro industries. The role of co-operation in Rural Industrialization

Module-II:

The policies & programmes for rural industrial development during planning era.. Important programmes for Industrial development of rural areas, micro, small and medium industries in Andhra Pradesh.

Module-III

Rural Environment & Resources - Rural Environment in Andhra Pradesh(water, soil) :-Causes, effect, status of rural environment, rejuvenating rural environment. Rural Human Resources Utilization Programmes.

Module - IV

Industrial Development - Large and Small scale industries Andhra Pradesh - Agro-base Industries-Agro-processing industries:- Importance, problems, solutions. Rural technology:- Need, effect, advantages.

Module - V:

Rural Employment - Rural employment in Andhra Pradesh, characteristics of rural employment - Incidence and type of Unemployment in rural area. Need based education and training for rural youth - Development of Entrepreneurship abilities among rural students

Reference Books:

1. Desai, Vasant. Rural Development in India.

New Delhi: Himalaya, 2005.

2. IGNOU. Rural Development: Indian Context.

New Delhi: IGNOU, 2005.

3. Narwani, G. S. Training for Rural Development,

New Delhi: Rawat Publications, 2002.

4. Rao K. Hanumantha Rural Development Statics – 2007-08, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 2008

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper VIII-D: Cluster Elective –D: Rural Economy

Paper VIII-D-3: **Project Work**

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-E; Cluster Elective –E: Entrepreneurship Paper VIII-E-1: Industrial Economics

Module-1

Industry and economic development industry and sectoral linkages – industrial classification and data information.

Module-2

Public, private joint and co-operative sectors - private corporate sector- MNCs and their role.

Module-3

Industrial productivity - concept - measurement - productivity in Indian industries - industrial sickness - underutilization of capacity - factors accounting for it and its consequences.

Module - 4

Globalization and Indian industry - privatization and issues relating to disinvestment policy.

Module-5

Industrial development in India - industrial policy - Role of the Central and State - Industrial policy and economic reforms - Industrial growth and pattern.

BOOKS FOR REFERENCE:

- 1. Dhingra, I.c. Indian Industrial Economy
- 2. Gadgil, P.G. Indian Economy
- 3. Kuchhal, S.C. Industrial Economy of India
- 4. Sharma, N.K. Industrial Economics

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

VIII-E: Cluster Elective –E: Entrepreneurship

Paper VIII-E-2: Labour Economics

Module 1:

Introduction - Labour Economics – Concept and definition – Nature, Scope and Importance – Labour as a unique factor of production

Module 2:

Labour Market - Concept of labour Market and its features –Determinants of the supply and the demand for labour – Organized and unorganized labour

Module 3:

Wages - Wage Concept and Definitions – Wage and development – Collecting bargaining – Wage differentials – Wage Ploicy - Objectives and importance

Module 4:

Labour Productivity, State and labour - Concept of Labour Productivity – Measurement and Importance of Labour productivity – Determinants – Causes for Low Labour Productivity and Measures to Increase Labour Productivity – Technology and Labour Productivity

Module 5:

State and labour – Need for State intervention in Labour matters – methods of intervention – Labour Social Security and Labour Welfare Measures – Labour Ploicy, Objectives and Importance – Emerging perception on state intervention.

- 1. Bhagoliwal T.N (2000), Economics of Labour and Industrial relations. Sahitya Bhavan, Agra.
- 2. McConnel C.R. and S.L. Brue (2002), Contemporary Labour Economics, McGraw Hill, NeYork.
- 3. Mittal and Sanjay Prakash Sharma (2000), labour Economics, RSBA Jaipur

III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI

Paper VIII-E: Cluster Elective-E: Entrepreneurship

Paper VIII-E-3: Project Work

Adikari Mannaya University.

UNIVERSITY VI SEMESTER ECONOMICS CLUSTER PAPER- 3 i.e. **Project Work**

SUGGESTIVE TOPICS ON CURRENT ECONOMICS PROJECT

- 1. EVENT ECONOMICS PROJECT [2017-18]
- 2. CURRENT INDIA'S ECONOMIC EVENTS WHAT'S GOING AROUND
- 3. BANK RECAPITALISATION PLAN
- 4. MAKE IN INDIA
- 5. DIGITAL INDIA
- DISINVESTMENT MUDRA YOJANA
- 7. SWADESH DARSHAN YOJANA
- 8. START UP INDIA
- 9. GST
- 10. DEMONETISATION
- 11. SELF HELP GROUP
- 12. INCLUSIVE GROWTH STRATEGY
- 13. INFLATION
- 14. INDIA A VIBRANT MARKET FOR SOLAR INDUSTRY
- 15. NATIONAL INTELLECTUAL PROPERTY RIGHT POLICY 2016
- 16. HUMAN DEVELOPMENT INDEX
- 17. MICRO AND SMALL SCALE INDUSTRIES
- 18. BANK'S NPA [NON PERFORMING ASSETS].
- 19. IMPACT OF FREQUENT RISE IN PERTROL PRICES
- 20. SUBSIDIES
- 21. FOREIGN DIRECT INVESTMENT
- 22. SPECIAL ECONOMIC ZONE
- 23. INFRASTRUCTURE
- 24. DIGITAL MONEY WILL REPLACE PAPER MONEY

Any other profeel related Eco inces.

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AT THE END OF FIFTH SEMESTER DEGREE EXAMINATIONS

ECONOMICS - VI - INDIAN AND ANDHRA PRADESH ECONOMY

(From the Admitted Batch of 2016-2017)

(Common for B.A., B.Sc under CBCS PATTERN)

Time: 3 Hrs

Max. Marks: 75

Section - A

Answer any five of the following questions

 $(5 \times 5 = 25)$

- ఈ క్రింది వాటిలో ఏపైనా ఐదు ప్రశ్నలకు సమాధానము వ్రాయుము.
- 1. Factors determining agricultural productivity. గృవసాయు ఉన్నాదక్రెన్స్ స్వాటంబు 60కాలు
- 2. Food Security. వివార్ విషత్
- 3. Foreign Exchange and Management Act (FEMA). ఎవ్నో ఎంర్ కేం ఎరింబ మాంజ్రమన్స్ -కల్బం.
- 4. Foreign Direct Investmenta(FDI). (మక్కైక్క ఎడ్క్ మెట్ము బడులు
- 5. Objectives Of Five Year plans. మంబ వర్మ డ్ కౌళికేల లమ్మాలు
- 6. NITI Aayog. から らふえ
- 7. IT in Andhra Pradesh. おんないのではいまるのではいいい。
- 8. Gross State Domestic Product.

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9. a) Explain the Importance of Agriculture Sector in India.

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(OR)

b) Explain the Implementation of Agricultural Price Policy in India.

10. a) Explain the Role of Micro Finance in Rural Credit System.

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(OR)

11. a) Examine the Micro, Small and Medium Enterprises (MSMEs) in India.
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(OR)

b) Explain the problems and prospects of small scale Industries in India. ならる るをできる るをある ないあいい) あんだらいん んりかなっちん あるとのなる

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12. a) Discuss about Disinvestment Policy in India.
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(OR)

b) Explain the Importance of Service Sector in Indian Economy. 如からもなる あなんない あいの あいない あいない あんしゅう あんしゅう こうしゅん こうしん こうしゅん こうしゅん こうしゅん こうしゅん こうしゅん

(OR)

b) Explain the Importance of Special Economic zones in Employment generation in Andhra Pradesh.

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Members

At the End of I Semester Degree Examination Econonices - I - Economic Development & Indian Econon (From the Admitted Batch of 2016-17) Common for BA, B. Sc under CBCS Portlesson (TM SE.M) Time: 3hr. Max. Halks: 75 Section A. Horseres any five of the questions: 2 47. = 31. (1) Distinction between Economic development & Economic Growth.

(2) Englain the Concept of Surlainable development.

(2) Englain the Concept of Surlainable development. (3) What are the sources of natural resources. ಸರ್ಕ್ ವನಶುಲ ಮಾಲಲನು ತಾಲ್ಲುಯ. Dotation of 25 down Malon Got a while come waso. (4) MGNREGS (5) Importance of Globalisation (2) Just 300 20 300. (Physical Quality of tip Index (PQLI). (7) Concept of Inclusive Growth (8) Theory of Demographic Transition राज्या २०५३ भ्राच्ये । Section - B Answer all the questions: 5×10:50 (1) Explain the Roslow's Slages, of Economice Growth. Explain the Malxian theory of Conomic Growth.

(2) Explain the Unbalanced Grent Strategy. What are Choice of Techniques. Explain which technique is Suitable to developing Condies like India.

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(3) Explain the begin, features of Indian Economy.

(3) Explain the begins, features of Indian Economy. Explain the New Population Policy 2000. Explain the Causes of Unemployment, explain the measures Laken by the government in leducing unemployment.

Laken by the government in leducing unemployment.

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(3) What are the Commune Reference introduced in Indian Economy. (வலுல்ல் கேய்வுக். Convened 29/6/18. BOS Members Fislant 1 Huff 29/6/18 2 M. Swanne 15 29/6/18 29.6 18 3 2 nd